

ORDER FORM C

FOR ADVERTISING AND WI-FI

Date _____

Prot. nr. _____

Company _____ Hall _____ Stand _____

1 ADVERTISING INSERTIONS IN EXHIBITION CATALOGUE (distributed in paper form during the fair and published online until 03/31/2025)

- Outside back cover (4 colors - 100x210 mm + bleed 3 mm) € **1.100,00** = € _____
- Inside front cover (4 colors - 100x210 mm + bleed 3 mm) € **900,00** = € _____
- Inside back cover (4 colors - 100x210 mm + bleed 3 mm) € **500,00** = € _____
- Full page (4 colors - 100x210 mm + bleed 3 mm) nr. _____ x € **400,00** = € _____
- 1/2 page (4 colors - 100x105 mm + bleed 3 mm) nr. _____ x € **300,00** = € _____

Centro Fiera S.p.A. reserves the right to either directly handle printing of the exhibition catalogue, containing the information indicated in the application by 28th February 2025 or have it handled by specialized companies. Centro Fiera S.p.A. will not be held responsible for the date of publication or distribution of the catalogue or for any incorrect compilation, due to typing errors, layout and/or any error and omission during printing of the catalogue. Centro Fiera S.p.A. may also arrange, with no responsibility for any omissions and errors, the printing and diffusion of other publications of various natures with which it reserves the right to illustrate and promote the Exhibition at any time and in any area, both in Italy and abroad.

Print files must be sent to the email info@mcrexpo.it by 4 April 2025.

2 COMPANY LOGO IN THE EXHIBITION CATALOGUE

- Nr. 1 company logo in MCR EXPO 2025 catalogue. The high-resolution logo in .jpeg, .tiff, .psd, .eps or .pdf format **should be sent to info@mcrexpo.it by 4 April 2025** nr. _____ x € **200,00** = € _____

3 IMAGE ON LED WALL

- Insertion of a promotional image on n. 2 WALL LEDs positioned in the area in front of the entrance to the exhibition center with 1,200 passages guaranteed (460 + 460) from 14 to 16 May 2025, from 7.00 to 23.00, for an exposure of 38 minutes a day on each LED WALL. (jpeg - 480 pixel x h 320 pixel). nr. _____ x € **250,00** = € _____

4 WI-FI CONNECTION

- Wi-Fi connection (3 days) nr. ticket _____ x € **50,00** = € _____
Each ticket allows navigation for only one device to be collected at the offices of the Organizational Secretariat starting from Monday 12 May 2025.

TAXABLE AMOUNT (1 + 2 + 3 + 4 + 5 + 6) € _____

To be copied on the registration form in the space marked ADVERTISING AND WI-FI

THE ORGANIZER IS AVAILABLE TO AGREE
PERSONALIZED ADVERTISING PACKAGES
 TO OPTIMIZE VISIBILITY BEFORE AND DURING THE FAIR.

SIGNATURE
 REQUIRED
 X